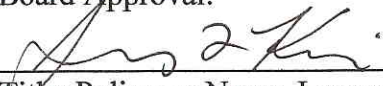
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Policy on Name, Logo and Symbol Use


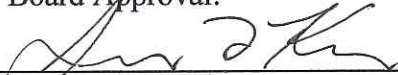
Policy Statement

This policy is intended to develop and define the use and display of any name, logo or symbol associated with the Unitarian Universalist Congregation of Las Vegas (UUCLV).

Responsible Parties: The UUCLV Board of Trustees and Minister are responsible for the use of the name, logo or symbol of UUCLV.

Procedure

1. The UUCLV shall adopt a single logo and/or symbol for use by the congregation in all official capacities.
2. Said logo and/or symbol shall be approved by the Board of Trustees and Minister, and used on all official correspondence/letterhead/publication/printed material.
3. The logo shall be used on the UUCLV website, and in all print advertisement and signage.
4. Any use of the UUCLV name, logo or symbol in non-church locations shall be approved by the Board of Trustees or Minister.
5. Any individual congregation member, congregational committee, congregational affiliate, or other congregational group must receive prior consent of the UUCLV Board of Trustees or Minister before

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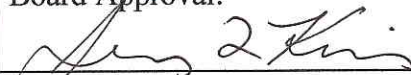
attaching either, the UUCLV name, logo or symbol to the activities or publications of another organization.

6. The Board of Trustees or Minister must approve any use of the UUCLV name, logo or symbol in or at any public event.
7. No individual member may, without the prior consent of the Board of Trustees or Minister attach the UUCLV name, logo or symbol to any personal or individual activity.
8. In any case, the Minister may approve use of the UUCLV name, logo or symbol as can the President of the Board, acting between meetings of the Board. If the President approves use of the name, logo or symbol, she/he shall inform the Board of her/his action at the next Board of Trustees meeting.

Guidelines for the use of the UUCLV name, logo or symbol.

After approval by the Board of Trustees or Minister, use of the UUCLV name, logo or symbol in a non-church setting shall adhere to the following guidelines:

1. The UUCLV name, logo or symbol shall be the one that has been approved by the Board of Trustees and Minister.
2. The UUCLV name, logo or symbol shall be used in a careful and considerate manner.
3. The UUCLV name, logo or symbol shall be used in keeping with UU principles.
4. If the use is of an official UUCLV banner, the Banner Policy shall be followed, and as appended below. In addition, one or more banner(s), showing the UUCLV's name, logo and/or symbol, shall be created for outside use.

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5. If the UUCLV logo or symbol appears with a second approved UUCLV graphic, such as those provided by the UUA's Uncommon Denomination program, neither should obscure nor dominate the other.